PTO Membership Meeting
9/5/2019

1. Calling meeting to order: 6:33pm
2. President update - Alix Nadi and Carrey Hugoo
   a. Goal for this year
      i. Create community to increase involvement
      ii. Beautification
         1. Goodie baskets for teachers
         2. Monthly signups to help (signup available at meeting)
         3. Lower and upper campus signups available.
      iii. Join school Facebook group
      iv. PTO fundraising helps with “quality of life” vs needs which is what school fundraising covers.
      v. Community outreach
         1. Trash pickup - helping community
         2. Looking for people to help work on this.
      vi. Family Dance
         1. Happening, dates and location TBD.
         2. Looking for volunteers
3. Fundraising update - Lia Balanag and Claudia Simon
   a. Thank you to Sasha for such great work the past 2-3 years
   b. Fundraising activities
      i. CFA
      ii. Chipotle - MUST mention that you are with school to get donation (33%)
      iii. Fringe
   c. Events calendar
      i. 1-2 fundraising events per month
      ii. Membership comments
         1. Add “donate now” option to all fundraising posts for those who can’t go to events but want to donate.
   d. Fundraising via shopping
      i. Amazon
      ii. Kroger
      iii. Publix
      iv. Box tops
      v. Staples
   e. Teacher wishlists default to smile.amazon.com
4. Treasurer update - Justin Mackey
   a. Budget
      i. Planning to bring in 16800
      ii. Spend 12800
      iii. Currently at 80% revenue ($4000/$5000)
iv. ⅓ revenue come in from dance
    1. $5000 ticket sales/sponsorships
    2. Looking for inexpensive location to host the dance.

v. ⅓ revenue from fundraising
    1. $3000 from CFA
    2. $1000 from Kroger and publix each
    3. Box tops - $700
    4. Kendra Scott - $900

vi. Biggest expenditure
    1. Dance
    2. Infrastructure - $2500
    3. Teacher appreciation lunches

b. Infrastructure
    i. Paid to put in fence for outdoor classroom in lower campus last year
    ii. Provided freezers for upper and lower campus
    iii. 2019 goal
        1. Picnic tables with umbrellas at upper campus
        2. Faculty wants outside area for planning periods
        3. Faculty wants sitting area to watch kids during recess.

5. Special Programs - Ashley Craig-Diaz
   a. Teacher and STaff Appreciation luncheons
      i. Held monthly
      ii. We donate food and time
      iii. September 18 - Subs and Salads
   b. WatchDOGS
      i. Programs for male figures to volunteer in the school.
      ii. Goal is to increase male presence in lower campus
      iii. National program

6. Student Enrichment - Tami Laye
   a. Room parent coordinator
      i. Room parents for all classes except Orduz
      ii. Ericka Siu is room parent coordinator
   b. Teachers restroom
      i. Want donations of lotions, travel supplies, hygiene products.

7. Michelle Neeley
   a. School funding
      i. We are our own school district - we get state money.
      ii. We get fixed amount of $$ per student, per year.
      iii. State charter school formula is based on average cost per student state wide.
      iv. We are in higher cost of living area and we don't get any local fund.
      v. We receive small amount of equalization oney.
      vi. Lobbied in congress to receive additional $200k per year.
vii. Received grant for $100k
viii. Goal is 100% participation for $100k
ix. Like and share Facebook post for Todd Jones
x. Goal is $125/child will meet $100k goal
     1. Monthly giving option is available.

8. June Price - Social Media
    a. Promote events
    b. Fundraising Friday

9. School promotional items
    a. New items coming
       i. Static cling for Fall Giving
       ii. 3 new magnets

10. Uli Ingram - Parliamentarian
    a. Vote for budget
       i. 2019 Budget Approved
    b. Vote to approve April meeting minutes
       i. Meeting Minutes approved

11. Q&A
    a. How to prevent parents from cutting through parking lot?
    b. How to get School Zone signs outside our school.
    c.